Is Google enough? A discussion on what is beyond, behind and after ’don’t be evil’

SYMPOSIUM ORGANISED BY KNOWLEDGE IN A DIGITAL WORLD – TRUST, CREDIBILITY & RELEVANCE ON THE WEB | LUND UNIVERSITY

March 18, 2014 15.15–18.00
At the Department of Philosophy in the Kungshuset building

Starting from a critical discussion on Google and existing and imagined alternatives, the symposium aims at addressing questions surrounding Google’s position in today’s culture of search:
Why does Google dominate the search landscape? Who cares and should we care? Does Google shape how we see the world? Which relevant aspects and alternatives are part of today’s search engine landscape? What is the role of the semantic web? Where is open data’s place in all that? What does it all mean for how we access, use and produce information?

Critical, technically informed, theoretically grounded, accessible and hopefully thought provoking – All welcome!

Keynote by Professor Dirk Lewandowski – Alternatives to Google

Panel discussion

Dirk Lewandowski – Hamburg University of Applied Sciences, Germany
Marie Friberger – Faculty of Technology and Society, Malmö University
Jutta Haider – Department of Arts and Cultural Sciences, Lund University
Pelle Snickars – Department of Culture and Media Studies, Umeå University
Chair: Sara Kjellberg – Department of Arts and Cultural Sciences, Lund University

More information: www.kdw.lu.se