Support in Visual Communication and Poster Design

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Early career researchers at the Faculty of Medicine expressed a need of support in visualising and communicating their research findings.

We set up a questionnaire for faculty PhDs attending compulsory courses on their experiences and need of support.

Exchange of ideas with educational consultant.

We participated in a PhD poster course at Faculty of Engineering (LTH).

BACKGROUND

INDIVIDUAL RESEARCHER SUPPORT

• Just-in-time support for pre-design help or feedback on a poster before printing.
• PhDs can book an appointment for extended individual support in e.g. choosing format, setting the layout and working with templates.
• We also offer tailor-made courses and workshops for research groups, on request and after agreement.

WEB-BASED SUPPORT

• Web page on the faculty staff pages with useful layout tips and links to university resources such as the poster templates for Lund University.
• www.med.lu.se/intramed/forska_utbild/a/poster

TWO-DAY POSTER DESIGN COURSE

Content
• Focus on layout and basic visual communication.
• Group discussion: 4-5 examples of posters from faculty researchers.
• Introduction to InDesign.
• Presentation & hands-on: InDesign and PowerPoint poster templates.
• Group exercise: Reduction.

Scope
• Target audience: PhDs, poster design beginners and interested in using Lund University poster templates.
• Learning outcomes: designing an appealing and readable poster using tools from graphic design.
• In both Swedish and English.

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