“The Spirit of 1914”: A Redefinition and a Defense

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Dear reader,

This is a revised and final draft of an article of mine which is forthcoming in the journal War in History.

The received wisdom has long been that people in Europe reacted with great enthusiasm as war was approaching in August, 1914. However, scholars who have investigated the matter have found little evidence of enthusiasm. There was no unique “spirit of 1914,” and people in general were not happy about the prospect of war. This revisionist thesis is now the new orthodoxy and should as such be subject to scrutiny. In this article I focus on the notion of an “experience.” Experiences are felt and gone through, the argument will be, not rationalized after the fact. As such they will always leave only faint traces in the historical sources. It is very difficult to say what people in August 1914 actually felt. As a way around this problem I suggest we should focus on a study of public moods. It is in a public mood that felt experiences arise and public moods are in principle open to historical investigation.

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I am, as always, very grateful for comments (erik@ringmar.net). Happy reading.

Erik
“The Spirit of 1914”: A Redefinition and a Defense*

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"Enormous throngs have paraded the streets of the capital all day," the New York Times reported from Berlin on July 26, 1914.¹ The crowds were singing, cheering, and thousands of people were preparing to hold an all-night vigil in Unter den Linden in support of the Kaiser and the war. Nothing like it had been seen since the eve of the Franco-Prussian war, and Americans in the city were "thunderstruck at this convincing evidence of the war spirit of modern Germany." The festive mood remained even when the war finally broke out. "The Germans are going to war smiling, singing, and cheering," the New York Times reported on August 7.² Company after company of reservists were marching across Berlin "without a suggestion of unwillingness to shoulder the unknown burdens which await the Kaiser’s sons." They were singing war-songs — "Die Wacht am Rhein" and "Deutschland, Deutschland, über Alles" — and the refurbished cattle-car coaches in which they traveled had inscriptions such as "Excursion to Paris," and "Never mind, we’ll soon be chewing English beefsteak." At every station along the way, women and children assembled to throw flowers to the troops and to sing the national anthem. "The Kaiser’s people are a united nation."³

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² "Germany Goes Singing to War; in Trains Labeled 'Special to Moscow,' 'Excursion to Paris'; - Eager for Our Approval," The New York Times, August 8, 1914.

³ Ibid.
Other European capitals witnessed similar scenes. In Paris hundreds of thousands of people lined the streets from the Gare du Nord to the Élysée Palace shouting "Vive Poincaré," "Vive l’armée," "Vive France," "Vive l’Alliance."4 "War fever seized on St. Petersburg immediately after the announcement of the mobilization, and increased almost to delirium" when it was announced that Britain had entered the war on Russia’s side.5 The enthusiasm spread all the way to the United States where various immigrant communities took to the streets. "Britons, Frenchmen, and Belgians march up Broadway singing national anthems," the New York Times reported, and 10,000 Germans who had assembled in Ulmer Park in Brooklyn, "enthusiastically cheered the German Emperor, sang war songs, and manifested great enthusiasm for the cause of the Triple Alliance in the present crisis."6

**Experiencing the outbreak of war**

This, we used to be told, was the *Geist von 1914*, the "spirit of 1914," a unique spirit of unity and enthusiasm — unity among previously feuding factions, unity behind the political leaders, and boundless enthusiasm regarding the prospect of a war. And yet, as a group of revisionist historians convincingly has demonstrated, this public mood of unity and enthusiasm was nowhere near as widespread nor as deeply felt as we have been led to believe. In fact, the notion of a “spirit of 1914” is a myth which initially was propagated by the governments who fought the war and later by the likes of the German Nazis. The real picture is far more complicated: there was some enthusiasm to be sure, in particular among intellectuals and young city-dwellers, but among the general public at large there was mainly skepticism, apathy and footdragging, and even some cases of

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4 "War Spirit Stirs Berlin to Frenzy."
5 "War Fervor in Russia; Sailing of the British Squadron Causes Much Enthusiasm.," *The New York Times*, July 31, 1914.
outright pacifism. The soldiers did not go to war with a joy in their hearts and a song on
their lips but instead with grim determination and out of a sense of duty. Based as it was
on meticulous investigations of a long range of primary sources, it was easy enough for
the revisionists to establish their version of history as the new orthodoxy. Today, only
someone who has not done his or her homework properly could argue that Europeans
enthusiastically marched off to their deaths in the summer of 1914.

As the new orthodoxy, the revisionist account is now the one to subject to scrutiny
and such scrutiny is what we will engage in here. Our general concern is the question of
how to make sense of the emotional reactions of people of the past; that is, in our case,
how, and to what extent, we can draw conclusions regarding what people felt as war was
breaking out in the summer of 1914.7 Or, to be more precise, what will concern us is the
very notion of an “experience.”8 After all, it is the Augusterlebnis, the “August
experience,” which revisionist historians want to document.9 Yet what we might mean by
an “experience” is far from clear. There are, in this respect, three questions that are
particularly pressing. Consider, first, the question of documentation. If an experience is

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7 On the study of emotions in the context of German history, see Frank Beiss, ed., “History of
Emotions,” German History 28, no. 1 (March 1, 2010): 67–80; and, more generally, Barbara H.
Rosenwein, “Worrying about Emotions in History,” The American Historical Review 107, no. 3
(2002): 821–45; Peter Stearns and Carol Stearns, “Emotionology: Clarifying the History of
Reddy, “Historical Research on the Self and Emotions,” Emotion Review 1, no. 4 (October 1,

8 This argument connects to on-going debates among historians regarding the definition of the
notion of an “experience.” See, inter alia, Joan W. Scott, “The Evidence of Experience,” Critical
Inquiry 17, no. 4 (July 1, 1991): 773–97; Alcoff’s phenomenological defense of the notion in
Linda Martin Alcoff, “Phenomenology, Post-Structuralism, and Feminist Theory on the Concept
of Experience,” in Feminist Phenomenology, ed. Linda Fisher and Lester Embree, 40 (Springer,
2000), 39–56; David Carr, Experience and History: Phenomenological Perspectives on the
Historical World (New York: Oxford University Press, 2014); Victor Witter Turner and Edward M.
Bruner, The Anthropology of Experience (University of Illinois Press, 1986); Frank R. Ankersmit,

9 There is by now a large literature on how the Great War as experience. Contributions include
Jay Winter, The Experience of World War 1 (London: Greenwich, 2000); Janet S. K. Watson,
Fighting Different Wars : Experience, Memory, and the First World War, Studies in the Social
and Cultural History of Modern Warfare (New York: Cambridge University Press, 2003); Toby
Thacker, British Culture and the First World War : Experience, Representation and Memory
(London: Bloomsbury, 2014); George L. Mosse, “Two World Wars and the Myth of the War
Experience,” Journal of Contemporary History 21, no. 4 (October 1986): 491–513; Snezhana
Dimitrova, “’My War Is Not Your War’: The Bulgarian Debate on the Great War ‘The Experienced
War’ and Bulgarian Modernization in the Inter-War Years,” Rethinking History 6, no. 1 (April 1,
Experience (Pen and Sword, 2003).
something that someone goes through, we may wonder what traces it leaves in the
historical sources. The experience needs to be identified and documented somehow, and
it is not obvious how this can be done. A second question concerns the problem of
reconstruction. Since the experience as once gone through is unavailable to us it must
be reconstructed. The question is how this can be done and how we can judge the
accuracy of any such reconstruction. A third question concerns how experiences can be
combined into a comprehensive account. We rarely experience things by ourselves after
all but always together with others, and the task of the historian is to provide an account
of the experiences of society as a whole.

The revisionists, we will argue below, provide only partial and unconvincing answers
to these three questions. What they document, first of all, is not what it felt like to go
through the events of the summer of 1914 but rather how these experiences were
recounted in retrospect. Secondly, and rather suspiciously, the people who appear in
these reconstructions are far too similar to ourselves. They are the mirror-images of who
we take ourselves to be — rational, peace-loving, but also ready to do our duty. And
finally, since the revisionists tend to explain any expression of enthusiasm as an example
of something else, the accounts they provide are far too coherent. We need an account
of society which allows for explicit contradictions, tensions and conflict.

Yet the aim of this article is not critical as much as constructive. The aim is to
improve on, rather than to reject, the revisionist account. As we will go on to suggest,
the problems we have identified can be addressed, if ultimately not solved, by redefining
the notion of a spirit as a question of a “public mood.” Although there indeed was no
Geist von 1914, there was nevertheless a distinct public mood which pervaded much of
society at the time and in which people's felt experiences subsequently arose. After
discussing how moods can be defined and studied, we will provide a brief characterization
of the mood of the summer of 1914. With this description in hand we will return to the
revisionist account and address the three questions we identified earlier. An investigation
of the public mood, we will conclude, can help us better document the way people
experienced the war, better reconstruct their experiences, and combine both enthusiasm and foot-dragging into the same comprehensive account.

The new orthodoxy

It was the French historian Jean-Jacques Becker who provided the first country-wide account of the popular reactions to the outbreak of war in 1914. In his 1914: comment les Français sont entrés dans la guerre, published in 1977, he investigated a wealth of material — including newspapers, prefectoral reports, diaries, and, surprisingly, a survey sent out to French school teachers — and concludes that people's experiences were far more diverse than previously thought. In particular he shows that nationalist sentiments neither were particularly widespread nor particularly bellicose. Aggressive nationalism was mainly an urban phenomenon restricted to members of the army, the Church, intellectuals and university students. The French in general did not see war as inevitable; they did not want revanche for the defeat in 1871; nor did they necessarily want Alsace-Lorraine back, at least not at the price of a war. If attacked, however, they were prepared to defend themselves, and when war eventually came, this persuaded them to lend their support to the common effort. Germany's aggression united all Frenchmen — this was the Union sacrée which prime minister Poincaré referred to in his message to the people of August 4, 1914 — and it left them no choice. It was with a sense of resignation, not enthusiasm, that the soldiers set off for the front.

In The Spirit of 1914: Militarism, Myth and Mobilization in Germany, published in English in the year 2000, Jeffrey Verhey made much the same argument for Germany.
The German case is crucial to the revisionist thesis since it was here that the crowds supposedly were the largest and the most enthusiastic. If there was no “spirit of 1914” in Germany either, there was no such spirit tout court. Verhey builds his case through a meticulous examination of newspaper articles, police reports and photographs pertaining to the public demonstrations that took place in Berlin and other German cities. In Berlin on July 25 some 30,000 people took to the streets, but this was at the same time only a small fraction of the three million people who lived in the capital at the time, and in other German cities demonstrations generally gathered no more than 1,000 participants each. In any case, these gatherings were far smaller than the crowd of 100,000 which the Social Democrats assembled on July 28, in opposition to the war. Moreover, much as in France, the war-enthusiasts consisted mainly of members of the middle-class, intellectuals and university students, whereas workers, farmers and people living along the borders largely were absent. Runs on banks and panic buying of supplies were their predominant forms of mass action and throughout the latter part of the summer of 1914 they also went to church in unprecedented numbers. When the war was an unavoidable fact, people accepted it and, again much as in France, with stoic determination rather than enthusiasm. It was only a few weeks into the war, in response to reports of German victories at Langemark, that enthusiasm suddenly became widespread, yet when these reports subsequently ceased, the sentiment quickly dissipated.

The question is whether we can find similarly muted reactions in the case of the United Kingdom, and as Catriona Pennell, Adrian Gregory and others have argued, we can. Here too the received opinion has been that people were enthusiastically pro-war.

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"I joined up straight away," as Hugh Laurie's character, George Colthurst St. Barleigh, put it in the popular BBC comedy series *Black Adder Goes Forth*, 1989: "What a day that was. Myself and the fellows leap-frogging down to the Cambridge recruiting office, then playing tiddly-winks in the queue." However, when Pennell in *A Kingdom United: Popular Responses to the Outbreak of the First World War in Britain and Ireland*, published in 2012, started combing through the contents of the archives, she found little evidence of such sentiments, and instead, much as in France and Germany, first anxiety and distress and later, when the war was an inevitable fact, mainly stern-faced determination. She quotes the *Cambridge Daily News* of August 5, 1914:

> It would be quite untrue to say that there was any war fever in London. The crowds in the streets are great — as great as they were at the time of the declaration of the Boer War. But the temper is really quite different ... the people were not excited or demonstrative but they were intensely interested.

As Pennell would have it, not even the widespread willingness to volunteer for the trenches provides convincing evidence of enthusiasm. It was in September, not August, she points out, that the greatest numbers of new recruits signed up, and this is best explained as a result of the by now widely spread sense of national emergency. To do one's duty for king and country requires no enthusiasm in the end, only a sense of duty.

Adrian Gregory's research confirms these conclusions. While crowds of people had gathered outside of Buckingham Palace — it was a Bank Holiday after all — there was no feverish excitement and the “typical England crowd ... bore itself well.”

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16 Pennell, *A Kingdom United*, 38; Gregory quotes the same paper of July 28 to the same effect. Gregory, *The Last Great War*.
17 Pennell, *A Kingdom United*, 52; Cf. Gregory, *The Last Great War*; Ferguson mentions 1) successful recruitment techniques; 2) female pressure; 3) peer pressure; 4) economic motives; and 5) impulse, as reasons for why the soldiers enlisted. Ferguson, *The Pity of War*, 197–207.
was certainly no “mafficking,” referring to the riotous celebrations which had taken place in May, 1900, once news reached Britain that the siege of Makefing had been lifted. By comparing the sale of tram tickets with those of the Bank Holiday of the previous year, Gregory estimates that the crowds on the streets of London comprised no more than perhaps 10,000 people. But this was nothing, he concludes, in a city of almost seven million people.20 Just as in Germany, the major organized manifestations of public opinion were anti- rather than pro-war. The Socialists demonstrated in favor of neutrality on August 2, and all the opposition they met came from “a few rowdy clerks.”21 In general, male middle-class youths were the only ones to express any measure of bellicose jingoism.

Documenting experiences

Let us begin by the question of documentation. The aim of the revisionists is to document how people experienced the outbreak of war and the question is how this can be done. For the revisionists, this has first and foremost been understood as a question of the availability of primary sources, and in response they have put in Stakhanov-style labor in unearthing hitherto buried material. This includes Becker’s surprising discovery of a government survey sent out to provincial school teachers asking them about the public sentiments regarding a war, Verhey’s painstaking assembly of contemporary news reports and photographs of the demonstrations in Berlin, and Pennell’s visits to some 50 plus archives scattered all over the British isles. Yet more than the availability of primary sources is at stake here. The correct interpretation of the popular reaction to the outbreak of war in 1914 depends on whether it is possible to find evidence of “enthusiasm” or not, but enthusiasm is an emotion and the question thus becomes how emotions can be documented by means of historical sources. Presumably, in order to

20 Ibid., 14.
21 Ibid., 16.
understand what people felt at the time, we need to somehow enter their minds, yet their minds are not what we find in the historical sources.

A first thing to remember here is that emotions are not things that we can go looking for much as we would look for mushrooms in a forest. In any case, an emotion is not a thing, and emotions cannot be identified apart from the way a person experiences the world. You experience something in a certain way, the argument must be, and this experience is accompanied by a certain feeling. The question is consequently how people experienced the outbreak of war in 1914, and this is of course precisely what the notion of the *Augusterlebnis* is supposed to capture. Yet, as we all know, even our own experiences can often be difficult enough to make sense of. The problem here is that experiences as lived through and as reflected on are entities of ontologically entirely different kinds. Experiences as felt and as reflected on are not the same things. When reflected on, we place the experience at a distance from ourselves and observe it from the outside; reflection presupposes alienation, as it were, but an experience from which we are alienated is not the same thing as an experience that we have and go through. Since human subjectivity is self-reflective by definition, the problem of alienation will always arise, and self-reflectivity will constantly alienate us from life as we experience it. Ironically, it may in some ways be easier to understand others than to understand ourselves. Often we do not need to enter into other people's minds, or "walk a mile in their shoes," since their experiences are directly detectable already from their demeanor. The tears on a person's face, her shaking hands, her ready smile, are her experiences.

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Unfortunately this solution is not available to historians. Historians can have no
direct experiences of the experiences of others since the others tend to be dead.26 What
we have before us is instead the source material as passed down to us — texts, above
all, and in the case of ordinary people, often diaries and letters. At best such texts
contain a person’s reflections on her experiences — statements about what she went
through — yet what the relationship is between felt experiences and experiences as
reflected on we do not know. What we do know, however, is that the two are not the
same. For one thing, a statement in a diary or a letter has an audience which a felt
experience does not have; what we write we always write for someone, even if that
someone happens to be ourselves.27 Recounted experiences are rationalizations arrived
at after the fact and as such a way to explain the felt experience to oneself or to others.
When addressing an audience, we cannot avoid explaining, simplifying and rationalizing
what we have gone through. Historians who are perceptive enough can place themselves
in the position of one such audience and thereby partake of the experience as recounted,
but that is as far as they can get. By failing to make a distinction between felt and
recounted experiences, we can conclude, the revisionists have stacked the odds in their
favor. Recounted experiences will always speak to us more clearly since their voices can
be reconstructed by means of historical sources; felt experiences by contrast leave few
traces in the primary sources.

Accepting this point, there are still some observations we can make. For one thing
we have good reasons to believe that the felt experience of the people on the streets in
the summer of 1914 must have been quite different from the felt experience of the
people who stayed at home. The felt experiences must have been different because the
two groups behaved entirely differently and in entirely different settings. Think about
this, first of all, in purely physiological terms as a matter of the positioning of the bodies

26 Lucien Febvre, “La sensibilité et l’histoire: Comment reconstituer la vie affective d’autrefois?,”
Research in History: Or, Doing History from the Inside Out,” Emotion Review 3, no. 1 (January
of the people concerned. The bodies on the streets were moving — marching, running, shouting, singing, standing, jumping — whereas a majority of bodies at home were sitting, eating, reading, talking, sleeping, and so on. The physical setting is also entirely different in the two cases. The cities had houses, horses, trams and cars, tall buildings, parks and squares, whereas the homes had whatever items that homes tend to have. More than anything, the streets were full of other people — there was a physical proximity here that put one body in contact with another body. Moreover, a majority of these people were strangers who never had met before and the actions in which they engaged were highly unusual. People at home, by contrast, did what they normally do and they presumably did it together with their family members and neighbors. Of course the experiences were entirely different; they were different because going through them must have felt entirely differently.

Reconstructing experiences

Strictly speaking, recounted experiences are of course not there in the primary sources either. What we find in the sources are instead fragmentary statements concerning what a person thinks, believes and feels, yet these fragments must be interpreted before they can come to make sense to us. That is, they must be reconstructed. Consider how the revisionists go about these reconstructions. According to Pennell, the reactions of the British people and the British government were perfectly rational: both deliberated on which course of action to take and it was as a result of these deliberations that the country went to war.28 “People were not brainwashed into supporting the war,” she concludes. “They made their own decisions, assessed newspaper reports critically, absorbed and processed information, sought updates where news was lacking, and, more often than not, self-mobilized to support the war.”29 Britain, she concludes, was a kingdom united. Gregory agrees. The public, he says, “were not as innocent about the

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28 Pennell, A Kingdom United, 229.
29 Ibid.
consequences of war as is often imagined. Even those who were pro-intervention appear
quite clear-headed about the perils of war.\textsuperscript{30}

In this respect, the case of Germany, in Verhey’s version, was quite different. The
Germans eventually came to believe that there really had been such a thing as a \textit{Geist
von 1914}, but this belief was more than anything a result of government propaganda.\textsuperscript{31}
During the war itself the likes of Paul von Hindenburg and Erich Ludendorff insisted that
the summer of 1914 had been characterized both by unity and enthusiasm and that the
war could be won if the German people only returned to this original spirit. Military
hardware and logistics were nowhere near as important as the power of the German will,
and it was only if this unity was broken that the country could be defeated. After the
war, the Nazis made much the same argument.\textsuperscript{32} According to the notorious
\textit{Dolchstoßlegende}, the country had been stabbed in the back by domestic dissenters. To
the Nazis it was obvious what had to be done: the country had to return to the time
when every German belonged to the same \textit{Volksgemeinschaft}, united by and behind its
leaders. Germans, by and large, came to believe in this version of history, and yet, as
Verhey explains, this was more than anything a result of the emotional reaction to
defeat.\textsuperscript{33} The Germans remembered only what they wanted to remember — or perhaps,
what they needed to remember — and the myth of the \textit{Geist von 1914} was therefore,
first, a way for them to get through the war, and later a plausible way to make sense of
the outcome.

Compare the French notion of an \textit{union sacrée}.\textsuperscript{34} This \textit{union}, much as the German
\textit{Geist}, was a myth to be sure, but on Becker’s account it was never regarded as more
than a practical solution to a practical problem. In 1914 Frenchmen of all political
persuasions really did put their differences aside for the purpose of fighting the Germans,
but this never meant that they stopped reacting differently to events or advocating

\begin{thebibliography}{9}
\bibitem{Gregory2014} Gregory, \textit{The Last Great War}, 18–19.
\bibitem{Verhey2014} Verhey, \textit{The Spirit of 1914}, 9–11.
\bibitem{Ibid} Ibid., 186–230.
\bibitem{Ibid2} Ibid., 186–205.
\end{thebibliography}
separate policies. And not surprisingly, when the war was over, the old political conflicts
soon reemerged. It was only in the rhetoric of the parties to the right that the idea of
unity — *rassemblement* — continued to be invoked, but now more as a political slogan
than as a full-blown mythology. How little unity and enthusiasm that really existed in
France was revealed in 1939 when the *union* of 1914 proved impossible to reproduce.\(^{35}\)

This is the context in which we should consider the distinction between an
experiences as felt and as reconstructed. These revisionist reconstructions, as all
historical reconstructions, take the form of narratives of what people thought and felt at
the time. That is, while opinions, beliefs and emotions originally were formulated in
relation to the context of a living person's actual life, they are now reformulated in
relation to the story of this life as told by a historian. In this way the experience in
question is necessarily drained of feelings. The narrative can describe what we felt to be
sure, but such a description is not the same thing as the original feeling itself; the feeling
can be evoked, but to evoke a feeling is not to remember it but to recreate it.\(^{36}\) In
addition, the original experience had a unity and an immediacy which the narrative, no
matter how complete, never will be able to capture.\(^{37}\) Instead the narratives forces us to
thematize the opinions and beliefs and to itemize the emotions.\(^{38}\) In this way the unity of
the felt experience as it once upon the time occurred is broken up into separate narrative
strands. The emotions as gone through are reduced to items of affect which are inserted
like studs into the flow of the narrative. It is only now, in the narrative as recounted by
the historian, that “enthusiasm,” properly speaking, comes to exist and only now that it is
separated from “grim determination” or “a sense of duty.” In the felt experience itself no
such distinctions existed for the simple reason that the experience was felt and not
verbalized and reflected on.

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\(^{36}\) Cf. discussion of emotional memory in Ruth Leys, “Traumatic Cures: Shell Shock, Janet, and the
\(^{37}\) On “the sublime” in the context of historical experiences, see Ankersmit, *Sublime Historical
the History of Emotions* (Cambridge University Press, 2001), 105.
But there is in itself nothing necessarily untoward about these narrative
reconstructions. Indeed, as a wide variety of scholars have insisted, there is no other
way to proceed. Experiences, prominent anthropologists have for example argued, can
only exist as interpreted, and interpretations are arrived at by means of the “organized
systems of significant symbols” — that is, the culture — of the society in which a person
lives. Experience, on this account, is conceptual through and through and
interpretation “goes all the way down to the most immediate observational level.” And
as prominent philosophers of history have gone on to explain, ordinary people’s lived
experiences too have an irreducibly narrative quality. There is a consequently a
correspondence between the way life is experienced by the people who live through it
and the way these experiences are reconstructed by historians. The violence which the
historians’ narrative does to the felt experience will for that reason necessarily be slight.

Yet these conclusions are not uncontested. For one thing, if we insist that
experiences must be interpreted in order to exist, we make experiences dependent on
language. This means that experiences are denied to beings — animals, newborn
children, or people with severe neurological damage — who have no access to language.
What beings such as these go through is at most “a chaos of pointless acts and exploding
emotions,” but pointless acts and exploding emotions are not experiences properly
speaking, and as such their relevance is easy to dismiss or deny. A dog does not really
suffer when kicked, we end up arguing, since it never properly understands what it is

40 Geertz, Interpretation of Cultures, 28; For a not dissimilar account, see Scott, “The Evidence of Experience,” 773–797.
43 Geertz, Interpretation of Cultures, 405.
going through. Yet such a conclusion would seem to condone all sorts of morally dubious practices.

A related problem is that narratively reconstructed experiences risk making the experiencing subject far too similar to ourselves. When we reconstruct a felt experience we tend to do so as though it was happening to us. Compare the revisionists' account of the experiences of the outbreak of war in 1914. We know that war is bad, but so did all ordinary people at the time; we are deliberative and rational, and so were they; we would not willingly abandon our regular lives for heroic action on the battle-field, and neither did they. It is only the effects of propaganda that temporarily can make us abandon these rational instincts, and the purveyors of propaganda — governments, newspaper editors and intellectuals foremost among them — are consequently the enemies of ordinary people everywhere. There is a fraternity of pacifists and footdraggers which unites ordinary people across the ages.

These conclusions are both comforting and self-congratulatory, but consider, briefly, the unpalatable alternative: that sizable numbers of people in 1914 really were enthusiastic regarding the prospect of war; imagine that they were not drunk on alcohol and jingoistic propaganda but instead on a genuine desire to kill and to live a heroic life. Surely this is not an image we would like to have of our past and of our immediate forebears. Feelings of this kind are impossible to reconcile with who we take ourselves to be. Suddenly the experiences of the summer of 1914 would stand out from their context in such a way that they no longer could be narratively reconstructed. There would be a kind of madness at the heart of European history.

44 As Alcoff argued, rape has an experiential quality which is not dependent on its articulation in language. Alcoff, “Phenomenology, Post-Structuralism, and Feminist Theory on the Concept of Experience,” 47.
45 In order to “return the First World War to ordinary history,” Gregory concludes, “an indispensable prerequisite is to dispose of our sense of the war as a rip in the fabric of national life, and view it as a typical and perhaps archetypical British war.” Gregory, The Last Great War, 294.
Combining experiences

The third question concerns how people's experiences can be combined into a comprehensive account which pertains to society as a whole. Here the revisionists employ two separate strategies. The first is to provide long lists of conflicting emotions. Thus, according to Pennell, there was among the British people “anxiety, excitement, fear, enthusiasm, panic, uncertainty, and criticism. ... Often they were felt at the same time, or, at the very least, within hours, days, or weeks of each other.” Pennell discusses the case of Dorothy Holman of Devon who allegedly felt "shock" on August 1, "grief" on August 3, "excitement" on August 5, "uncertainty and anxiety," August 9-13; "fear," August 14; "relief," August 19, and "depression" on August 25.\textsuperscript{46} The situation was similar in Germany. “Germans,” says Verhey, “felt pride, enthusiasm, panic, disgust, curiosity, exuberance, confidence, anger, bluff, fear, laughter, and desperation,” and “[a]ll of these emotions may have been felt by the same person.”\textsuperscript{47} But this is not to say that people necessarily were confused. Rather, the story, as the revisionists tell it, concerns how this welter of conflicting emotions eventually was resolved into one predominant feeling — a sense of grim resignation to one's fate and a determination to do one's duty.\textsuperscript{48} In all cases the emotional tangle is sorted out as the decision is reached. And conveniently for the revisionists, in the context of this narrative reconstruction it is possible to admit the existence of a measure of enthusiasm while its ultimate importance can be denied.

The second strategy is to explain away as many expressions of enthusiasm as possible. Clearly the revisionists feel that any expression of enthusiasm will weaken their case and that it therefore must be reinterpreted as a case of something else.

“Expressions of excitement,” Pennell decides, “often masked more complex reactions.”\textsuperscript{49}

\textsuperscript{46} Pennell, A Kingdom United, 227; Gregory quotes a Mrs Eustace Miles and a Mrs Ada Reece to the same effect. Gregory, The Last Great War, 33–34.
\textsuperscript{47} Verhey, The Spirit of 1914, 113.
\textsuperscript{48} See, for example, Gregory, The Last Great War, 26.
\textsuperscript{49} Pennell, A Kingdom United, 227.
For example: scenes of departures at railway stations have been described as enthusiastic, “but many people were simply trying to give the soldiers a good send-off”; likewise, the cheering crowds in London on 4 August were not actually enthusiastic but instead engaged in “a release of tension after weeks of ambiguity.” Pennell makes repeated use of this pressure-valve theory: “Cheering at the moment of announcement was not necessarily an indication of enthusiasm for war but a release of tension, a climax to a week of not knowing”; “[I]ke a kettle that had reached boiling point crowds sang patriotic song and cheered in sense of relief once the declaration of war was announced.” Besides enthusiasm comes easily to young people, especially after "spilling out of theatres, on a Bank Holiday, perhaps fuelled by alcohol.”

Verhey draws similar conclusions in the case of Germany. The large crowds that assembled in Berlin, he says, were mainly bent on having a good time and they were not really expressing genuine sentiments regarding the prospects of war. He relies on the notion of the “carnivalesque” in order make this argument. The carnival is a perennial feature of human societies, and so is the urge to take time off from everyday life. It is consequently not surprising if people in the big cities of Europe — modern people trapped by rules and bored by routines — took the chance to enjoy themselves. But they were spectators rather than actors. This interpretation is strengthened, in Verhey's view, by the fact that university students were overrepresented among the demonstrators. They were enthusiastic, as university students are wont to be, but not necessarily regarding the prospect of a war.

The problem with this second strategy is that the descriptions of society as a whole end up becoming far too coherent. Once we have decided that there was no enthusiasm, all enthusiasm-like instances are explained away, and when the revisionists subsequently

50 Ibid.; For a similar point see Gregory, The Last Great War, 26–27.
51 Pennell, A Kingdom United, 39.
52 Ibid., 41; See also Gregory, The Last Great War, 28.
53 Verhey, The Spirit of 1914, 82–89.
make the occasional reference to enthusiastic individuals, we fail to understand where
the emotion comes from. The problem is how to determine when such reconstructions
are legitimate and when they are not; when an expression of enthusiasm is genuine and
when it best can be explained in some other terms. As a general rule, we should insist
that society must be defined in such a way that radically different kinds of experiences
can co-existing with each other. We need an account of society which does not stipulate

We need a way to take enthusiasm seriously, were it to
occur.

**Spirit redefined as mood**

The purpose of this article, we said, is not critical as much as constructive; the aim is not
to reject the revisionist account but to provide a more convincing version of it. The way
to do this is to try to bring back what the revisionists were forced to ignore — people's
felt experiences of the outbreak of war. And yet we know by now what a tall order this
is. Although emotions certainly can be referred to in a narrative, narrative
reconstructions necessarily empty emotions of their experiential content and felt
experiences, as a result, cannot be documented by historical sources. On the other hand
— and this should give us a measure of encouragement — the fact that they require no
explicit interpretation means that we in principle could have direct access to at least
some felt experiences of the people of the past.\footnote{Ankersmit provides two case studies in Ankersmit, \textit{Sublime Historical Experience}, 266–306.}

We can experience what the people of
the past experienced since we too have bodies and since our bodies function in much the
same way as theirs. For example: a historian working on the burial practices of human
societies 5,000 years ago might reenact these practices by slaughtering animals and
burying them in the same way as the people she writes about.\footnote{Tim Flohr Sørensen, “More Than a Feeling: Towards an Archeology of Atmosphere,” \textit{Emotion, Space and Society}, December 15, 2013, 64–73.} Or, once we come to
realize that a large cavernous stone actually was used as a drum by the Mayans, we can
beat on it. What we hear is what the Mayans too once heard. In this way, to be clear,
we would not learn anything whatsoever about the people of the past, about their lives or
their outlook on the life, but we would nevertheless come to share a felt experience. This
is consequently our best bet: if we are to understand what the experiences of the
outbreak of war in 1914 felt like, it is with the body we must begin — with the
commonalities between bodies of the people of the past and our own.

Consider the notion of a “mood” in this context. References to moods are common
among all traditional historians writing about the outbreak of war in 1914. Indeed
references to moods are common among revisionist historians too. Gregory, for one,
seeks to capture “the public mood up to the outbreak of war”; Pennell talks about the
“overarching mood of the crowds”; the “prevailing mood,” the “mood of national
emergency”; and Verhey discusses “the events and moods of the local population”; how
“the dominant moods seem not to have been enthusiasm but sadness and fear”; and
how “a grim determination characterized the mood of most of the population.” The
frequency by which such references pop up indicates that not even revisionist historians
can do without the notion of a mood. Yet mood, we will argue, is much the same thing a
“spirit” and if revisionists agree that the summer of 1914 can be characterized by a
certain mood they should also agree that it can be characterized by a certain spirit.

59 Francisca Zalaquett, Alejandro Ramos, and Andrés Medina, “The Prehispanic Mayan Musical
Instruments of the Yucatan Peninsula: An Archaeoacoustic Study,” The Journal of the
Acoustical Society of America 128, no. 4 (October 1, 2010): 2368; Other contributions to the
developing field of “archaeoacoustics” include Joakim Goldhahn, “Roaring Rocks: An Audio-
Visual Perspective on Hunter-Gatherer Engravings in Northern Sweden and Scandinavia,”
Norwegian Archaeological Review 35, no. 1 (January 2002): 29–61; Nicole Boivin et al.,
“Sensual, Material, and Technological Understanding: Exploring Prehistoric Soundscapes in

60 See, for example, George L. Mosse, Fallen Soldiers: Reshaping the Memory of the World Wars
(New York: Oxford University Press, 1990), 54, 55; Samuel Hynes, The Soldiers’ Tale: Bearing
Witness to a Modern War (Harmondsworth: Penguin, 1998), 42.

61 Gregory, The Last Great War, 16; Pennell, A Kingdom United, 38, 44, 52; Verhey, The Spirit of
1914, 12, 69, 96.
In order to properly drive home this argument, we need to say more about moods. A first distinction concerns the difference between moods and emotions. Emotions concern how we feel about things and as such they have a cognitive content — they are about something — yet this is not the case with moods. A mood is not about something in particular but instead it predisposes us to see the world in a certain fashion and to related to it in a certain way. It is in a mood that felt experiences and emotions arise. As such moods pertain to individuals, yet we do not say that we “have” a mood but instead that we find ourselves “in” a mood. To find oneself in a mood implies that the mood somehow is given prior to our conscious awareness of it, and as such it concerns our bodies just as much as our minds. Indeed, which mood a person is in is often obvious already from his or her posture: a bored person rests her head in her hands, she is slumped on a sofa in a limp and listless position, and a depressed person is often literally pressed down by life. Curiously, which mood we are in may often be obvious to others before it is obvious to ourselves: it is only when your husband points out to you that “you are in a rotten mood today,” that you realize he is right.

But situations have moods too, often described as an “atmosphere,” and defined as what we could call "a spatial bearer of affect." The mood sets the scene, as it were, much as the soundtrack might help set a scene in a movie. The mood defines the situation as a situation of a certain kind and tells us what kinds of things that are likely to

64 Ankersmit talks about moods as a "locus of historical experience." Ankersmit, Sublime Historical Experience, 306–312.
65 Carroll, ”Art and Mood,” 530–532.
happen here. Usually we understand the mood automatically, often in a flash and without explicit ratiocination. We attune ourselves to the mood, as it were; that is, we adjust our bodies and our minds to fit with the situation in which we find ourselves. 68 In this way moods come to solicit certain actions from us; the mood is calling out to us and our actions are our attempt to answer this call. 69 Consider, for example, the mood of a place of religious worship. Sacred places teach not by verbal communication above all but instead by inducing a mood which draws the congregation into a sense of reverence and awe. 70 We bow our heads and pray since this, clearly, is what the situation requires. Our mood, as we describe it to others in response to a question of “how do you feel?”, is more than anything a report on how we feel we fit into the situation in which we find ourselves. 71

A historical example is helpful here. Consider, for example, the public mood which commonly is said to have pervaded Europe and North America in the late 1960s. Although the individual moods in which people found themselves at the time clearly varied greatly from person to person, there was nevertheless a public mood — a Grundstimmung, as it were — which came to characterize the age as a whole. 72 This is not to say that everyone reacted to this mood in the same fashion. After all, most people in the 1960s did not do drugs and many young Americans participated in, rather than opposed, the Vietnam War. Even so, they were all forced to attune themselves in some way or another to the prevailing mood; they were forced to find a way of fitting in. Or compare the public mood in which Americans found themselves in the wake of the 9/11

70 Ibid., 213.
terrorist attacks. Here too there was a lot of variations between individuals, and reactions varied greatly — some wanted revenge whereas others demonstrated against the prospect of another war — but at the same time all Americans were influenced by the same general mood of horror, fear and anticipation. It was in this mood that their emotions and their felt experiences arose. In exactly the same way, we will argue, and pace the arguments of the revisionists, there was indeed a “spirit of 1914,” understood not as a myth of unity and enthusiasm but as a certain widespread, all-pervading, public mood.

The mood of 1914

Felt experiences cannot be recaptured, we said, but an analysis of moods suggests a way to bypass this problem, at least to some extent. Moods are not emotions but they provide the affective setting in which felt experiences and emotions arise, and it is consequently in moods that emotions and felt experiences can be found. At the same time, moods concern our bodies, not just our minds, and as such they are facts about the world which in principle are as amenable to historical study as other facts. It is a problem of course that public moods never directly lead to specific actions — and that moods, as a result, can never be treated as causes of what people do — but this, as we argued, does not make them irrelevant. Much as in the United States after 9/11, nothing that happened in the summer of 1914 can properly be understood unless we take the public mood into account.

In order to briefly describe this mood, consider a distinction between three different levels of analysis: the fundamental mood, the Grundstimmungen, of the historical period as a whole; the public mood pertaining to a particular society at a particular time; and

the local mood in which specific individuals found themselves at a given time and location.

Let us start with the Grundstimmungen of the decades that preceded the Great War.\textsuperscript{74} Between 1870 and 1914, most European societies were rapidly and dramatically transformed as industrialization forced people to leave the countryside and take up work in factories in the big cities.\textsuperscript{75} In contrast to life in agricultural society, where individuals had had an identity which was determined by the place where they lived, by their occupation or by their family and its connections, the new city-dwellers had no given place and position, and thereby no clear identities. Moreover, life in modern society was inherently insecure and your value as a human being bound up with the price — of your labor, of your investments — set by economic markets. Meanwhile, the safety-nets which had provided social and psychological security in agricultural society had been ripped apart. In the cities, individuals were free and for that very reason insecure; they were subject to, but not subjects of, modernity.\textsuperscript{76}

The pressure exerted on individuals by modern society made many people sick — in particular many succumbed to various psychosomatic afflictions. Indeed, the last decades of the nineteenth-century was when the entire nosology of mental illnesses came to be established, including abulia, agnosia, depression, hysteria, multiple-personality disorders, panic attacks and schizophrenia. Many suffered from an affliction known as “neurasthenia,” which resembled what we today might refer to as “chronic fatigue syndrome.”\textsuperscript{77} Neurasthenia was diagnosed as an imbalance of the economy of the

\textsuperscript{74} This is of course well-trodden sociological territory. This account is most directly drawn from Michael Cowan, Cult of the Will: Nervousness and German Modernity (University Park: Penn State University Press, 2008); Joachim Radkau, Das Zeitalter der Nervosität: Deutschland zwischen Bismarck und Hitler (München: Hanser, 1998); Joachim Radkau, “Nationalismus und Nervosität,” Geschichte und Gesellschaft 16 (1996): 284–315.

\textsuperscript{75} For a more comprehensive discussion, see Erik Ringmar, “The Problem of the Modern Self: Imitation, Will Power and the Politics of Character,” International Political Anthropology 9, no. 1 (May 2016).

\textsuperscript{76} Cowan, Cult of the Will, 30.

\textsuperscript{77} The concept was introduced by Beard in 1881. See George Miller Beard, American Nervousness: Its Causes and Consequences, a Supplement to Nervous Exhaustion (Neurasthenia) (New York: Putnam, 1881); For a cross-cultural survey, see Marijke Gijswijt-Hofstra, Cultures of Neurasthenia: From Beard to the First World War (Amsterdam: Rodopi, 2001); Recent overviews are David G. Schuster, Neurasthenic Nation: America’s Search for
nervous system. Nervous energy is spent through exhausting activities, doctors explained — through overwork, stress, late nights and early mornings — but also through indulgences such as gambling, financial speculation, alcohol abuse and excessive sexual activity. If you are of a weak constitution, or if you spend too much of your nervous energy, you will become sick. Neurasthenia constituted, said William James, who himself suffered from the condition, “a chronic sense of weakness, torpor, lethargy, fatigue, insufficiency, impossibility, unreality, and powerlessness of will.”

But not everyone was exposed to the problem to the same degree. City-dwelling professionals and people who worked with their brains — sensitive people of a weak constitution — were thought to be overrepresented among neurasthenics whereas members of the lower classes were not as exposed.

Neurasthenia was a way for the educated and the well-to-do to distinguish themselves from the plebes.

A common feature of neurasthenics was their lack of will power. The will of neurasthenics was “weak” or “irresolute,” and in some pathological cases entirely missing. The illness could consequently be cured if only a way could be found to restore the will-power of the sufferers. This was a problem increasingly addressed by medical professionals in the first years of the twentieth-century, resulting in a plethora of psychological treaties, manuals on “mental hygiene” and self-help books. In these works the neurasthenics were first advised to take charge of themselves by taking charge of their bodies. In response physical education movements came to be established in all European countries and æsthetic ideas glorifying the strong, naked, body came to

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79 Lutz, American Nervousness, 4.


81 Cowan, Cult of the Will, 69–170.
pervade contemporary culture. The next step was self-assertion. The emasculated city-dwellers needed to reconnect with their earlier, more primitive and more manly, selves. Nature was a perfect setting for such encounters, but so was foreign travel, colonial exploits and heroic action on the battlefield.82

But there was also a public mood which characterized not the age as such but instead each society at a particular point in time. This mood — the mood in the summer of 1914 — has been characterized in various ways. Roland Stromberg, for one, talks about a “veritable ecstasy of community”; a “fusion of souls”; a recovery of the “organic roots of human existence”; a “spiritual awakening.”83 Eric Leeds mentions the wish to “escape from modernity”; a chance to abandon one’s ego and one’s “sense of social isolation;” “a rebirth”; “a celebration of community, a festival ... an outbreak of unreason, a madness ...”;84 And quoting the feminist Gertrud Bäumer: “There are no expressions suitable to the reality of this pause between two world orders — the fading of everything that was important yesterday and the summoning up of novel historical forces.85

Although these descriptions vary, they describe a certain shared mood in which certain kinds of felt experiences are more likely to arise. More than anything this mood was characterized by a sense that the present stood out from its temporal context in a particularly stark fashion.86 We, today, may see early August 1914 as a turning-point in history, as the end of the “long nineteenth-century” and so on, and obviously people at the time knew nothing of this, but the feeling was nevertheless widespread that momentous events were under foot. History was being made and the very fabric of time was breaking apart, separating the past from the future and thereby creating a fissure in which the present moment in time acquired a particular presence. No one had any idea

84 Eric J. Leed, No Man’s Land: Combat & Identity in World War I (Cambridge: Cambridge University Press, 1979), 40, 43, 44.
85 Gertrud Bäumer, Lebensweg durch eine Zeitenwende (Leipzig: Teubner, 1905), 265; Quoted in Leed, No Man’s Land, 40.
86 Ankersmit, Sublime Historical Experience, 363–367.
what was going to happen to be sure, but whatever it was it was going to be big. Much as in the case of neurasthenia, however, this mood of uncanniness seems to have been limited to city-dwellers, intellectuals, artists and the young. They were the ones riding on the crest of a wave, and the sensation made them giddy. The situation in which they found themselves solicited particular actions, we might say, and enthusiastically they left their private lives, and their homes, for a life on the streets and the battlefields.

Once on the streets — as specific individuals in a given time and location — their mood was inevitably entirely different from the mood of the people who stayed at home, and since they arose from a different mood, their felt experiences were entirely different too. The mood of a crowd of people who are marching, running, shouting, singing, standing and jumping, we said above, is bound to be different from the mood of individuals who are sitting, eating, reading, eating and sleeping. Moreover, the urban experiences were shared. Consider, for example, the role of music in this respect. Singing together we explore the same rhythmic patterns, and if we simultaneously perform coordinated movements – such as marching in goose-step — this sense of joint exploration is enhanced.\textsuperscript{87} People who move together will quite automatically come to coordinate their behavior with others, and coordinated bodies are more likely to share the same objects of attention, to identify with each other, and even to think alike.\textsuperscript{88} Some of this synchronization is consciously achieved but much of it happens automatically, without explicit cognitive awareness. To synchronize one’s movements with the movements of others provides a particular kind of excitement.

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A more convincing revisionism

The public mood thus described provides us with a way to restate the revisionist position in a more convincing fashion. Consider first the question of documentation. There is indeed no way in which to document felt experiences, but what we can find in the historical sources is evidence regarding public moods. A mood is not an emotion pertaining to an individual but an affective state in which an individual finds herself; a mood concerns the body as much as the mind and it is as such a fact about the world which in principle can be studied much as other historical facts. It is in the mood that felt experiences and emotions arise. Take expressions of enthusiasm. The public mood which we have described makes sense of the enthusiasm that existed in 1914 in a way which none of the existing revisionist accounts can do. We know why some people supported the war — because the war was going to cure the emasculated city-dwellers of their neurasthenia; it was going to be a heroic, manly enterprise, which would take them far away from the routines of modern life and provide them with opportunities to assert themselves. They were enthusiastic since time itself seemed to be splitting apart, presenting them with a present in which suddenly anything could happen. Many intellectuals and young, urban, professionals wanted to be a part of these events — whatever they were — and their enthusiasm arise from this mood of anticipation. Taking to the streets at the same time, and coordinating their bodies with the bodies of others, these sentiments spread quickly from one person to the next. That workers and farmers, people in the countryside and immigrants, reacted differently is due to the fact that the public mood never affected them in the same way. The majority of people were skeptical regarding the prospect of war since they never identified themselves, or were identified by others, as suffering from any of the nervous afflictions of the age. They were not riding the waves of history; they saw no fissures opening up in the fabric of time; their present was not presented to them in any particular fashion; and they were
not even on the streets where their bodies could be synchronized with the bodies of
others.

Consider the question of reconstruction next. A focus on moods forces us to
reconsider the traces of “opinions,” “beliefs” and “emotions” which we come across in the
primary sources. Opinions, beliefs and emotions are not mental entities that exist inside
a person’s mind, we can conclude, and they are consequently not the kinds of things for
which a historian can go looking. Emotions are not mushrooms in the forest. Instead
what people thought, believed and felt depended on how they were solicited by the mood
of the situation in which we found ourselves. The felt experiences were not thematized
and the emotional reactions were not itemized and it is consequently only the narrative
reconstruction and nothing in the felt experience that allows us to talk about
“enthusiasm” rather than “grim determination” or “a sense of duty.” And this is also the
only reason why the experience, in retrospect, can come to seem both deliberative and
rational. Deliberation and rationality belong in the narrative accounts provided by
historians and not in the experiences as once felt and gone through by the people
concerned.

Consider, from this perspective, a puzzle which Verhey discusses. On the one hand,
he says the Germans were manipulated into believing in the myth of “the spirit of 1914,”
but on the other hand, he argues that the war-time propaganda really was quite inept.89
In order to account for this discrepancy, he tells us that the German people believed
“because they wanted to believe.” But the reason they wanted to believe, we can
conclude, was more than anything that the discourse on weakness of will and self-
assertion had been so prevalent in Germany in the decade preceding the war. Anyone
who promised the Germans a cure for this sickness was bound to be listened to. This
was also why the Dolchstoßlegende was so successful and why the Nazis were considered
to be so persuasive in their propaganda. The outcome of the war gave them irrefutable
proof that the Germans had been weak, and the next task was obviously how the Volk

89 Verhey, The Spirit of 1914, 204–205.
could reassert itself. This also means that we can reassess the power of the Nazi propaganda machine. Instead of giving the likes of Joseph Goebbels the mysterious power to change white into black, we can say that the mood they were in predisposed the German people to accept even such dramatic transformations.

Consider, finally, the problem of how the various experiences can be combined without constantly having to interpret the one in terms of the other. Foot-dragging and enthusiasm can easily be described as answers to the solicitations of the same public mood. Enthusiasm, we said, was limited to intellectuals, artists, city-dwellers and university students. That is, enthusiasm was limited to actual or potential neurasthenics; to the ones who carried the diagnosis as a badge of social respectability. It was to them that the war was an answer to a call. The majority of people, by contrast, only heard the far more concrete call issued by their respective governments. Yet their determination to do their duty can it too be understood in terms of the prevalent mood of the time. After all, it was everyone's duty to make sure that the will of the nation would be strengthened and that the nation as a whole could assert itself against its enemies.