Let Syria have its voice

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In the summer of 2013, I had a meeting with three international staff working for different organizations concerned with Syria. Two of them talked about conducting a study in southern Syria and since I am originally from Daraa I was interested in offering help and contacts. The third expat silenced me, telling me I was wrong and that there was no place in Syria called Daraa. Pointing at the map, this person spent ten minutes telling me what my home town was correctly called, and mentioning the names of towns and villages unknown in Syria.

I was bewildered by the over-confidence of someone who was working on Syria for a big European organization and who had never been to Syria before but who was not ashamed to claim a superior knowledge and to vigorously hush me up.

It was clear to me and the two other international staff that the places being reeled off by the expat were in southern Turkey, not southern Syria. I wanted to turn the map round and give an elementary lesson in geography, but I swallowed my anger.

That was one of countless incidents in the Syrian context where power is not defined by knowledge or experience but often by the hegemonic over-confidence of many western pundits and aid professionals.

This article does not set out to claim that only Syrians have the right to speak, write, or work on Syria, or to make blanket generalizations about outsiders.

There are indeed some analysts and expats who have great knowledge of Syria, have genuine passion and interest in the country, and understand the context and its sensitivities. Presumably, these are the ones who speak only when they can contribute to the debate rather than just adding their voice to the chorus or chasing after media exposure.

Syrian voices have been silenced both voluntarily and by force. This silence is deeply rooted in the generations of dictatorship, oppression and fear we had grown up with. Latterly it has been the result of the shock, anger, exhaustion and frustration that have built up over the past five years.

In many cases — and I include myself here — we silenced ourselves because of a lasting feeling of paralysis and helplessness, because the Syrian catastrophe has become indescribable, because our voices have never been really heard, and simply because speaking or writing about Syria exhausts us. It brings back the trauma of losing our homeland and loved ones and reminds us of the individual and collective memories of a country that formed us as human beings.

This form of silence can be comprehensible. However, the question is whether we have been given the space in geopolitical debates that we deserve or has it been filled with the voices of western pundits eager to teach us about our own country?

In political debate and the media, we are often perceived as emotional and unbalanced. While this might be true to some extent, I wonder why we shouldn’t be. For the majority of Syrians, Syria is not an opportunity, not a career, and not a mere narrative.

For us, Syria is years of subjugation, agony and fear that are unfathomable to most of the pundits who claim to analyse our country.

They can be more ‘balanced’, ‘rational’, and ‘emotionally detached’ because they do not have to worry about their families suffering every minute of their lives; while sitting in Washington DC, London or other capitals, they have not experienced what war means. Hence they are able to talk and write incessantly about Syria and simplify what is happening down to a simple ‘civil war’ or ‘Islamic State’.

Many western pundits and expats, even those who have never been to Syria, have indeed learnt about the country after five years and built their careers and reputation in the academic, geopolitical, humanitarian or development spheres. In many cases, they bring Syrians to ‘milk our brains’ or to do fieldwork inside the country for which they take the credit.

Some of them will start every speech they make or article they write with a reference to the one and only day they managed to cross into Syria. They never forget to
picture themselves with a Syrian child. They dip in and out as tourists and then market themselves as heroes.

When some Syrians manage to go back to the country, whether to the regime or opposition-held areas, we risk our lives and we conceal our visits even from ourselves. For security and ethical reasons, it takes a long time before we are able to process and reflect on our homeland and our exile.

In the humanitarian and development business, many expats have been funnelled through UN agencies and international organizations.

Here they have the advantages of power and money, and they gain pseudo-knowledge and a sense of superiority. The expats ask Syrians to implement the work in conflict and besieged areas, transfer the risk to ‘locals’ while paying them very little, and then present themselves as swashbuckling pioneers.

How has this happened? In her book, Knowledge in Context: Representation, Community and Culture, Sandra Jovchelovitch, professor of social psychology at the London School of Economics, explains that the European mind, even after the end of the colonial era, still sees itself as the supreme achievement of history.

She writes: ‘As long as the modern ego does not recognize its own destructive tendencies, it will continue to imagine its own as the most developed and most superior civilization, and in accordance with this sense of superiority will feel obliged to educate, to civilize and to develop lesser civilizations.’

So there is a ‘hierarchy’ of knowledge. Knowledge does not depend on understanding and relevant context, but rather on the language and status of the speaker.

This is what enables some western pundits, academics and expats to act like bull-dozers and believe they can be more Syrian than the Syrians themselves.

The Syrian people may feature in poignant stories of suffering, but these are often seen merely as good journalism rather than as an indispensable part of the political debate in which the actors should be engaged. It is time to recognize our voices and respect our agency in determining the future of our country; we are simply tired of being the animals in the zoo.

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Talking heads

Drowned out by the pundits

Soundbite analyses leave little room for Syrians to have a say, writes Neil Quilliam

The 24-hour news agenda and the media’s penchant for digestible narratives have served as a barrier not only to drawing in Syrian voices, but also analyses that begin to explain the complexities of the Syrian conflict.

Of course, there is good media coverage and in-depth analysis, but it is more often than not overshadowed by rush-journalism – the race to find a talking head whose words will feed into handy reductive narratives such as sectarianism, jihadism and terrorism. In the bid to keep things simple, it is much easier for editors to find experts close to the studio, even if their area of expertise is tangential to the subject matter.

Since the beginning of the Syria conflict, and especially the emergence of Islamic State, there has been the deafening sound of a new generation of experts eager to raise its voice and make a mark.

Every time there is a major event such as the Paris attacks, a cottage industry of punditry provides snap-analysts to fill hours of airtime and pages of print. The airwaves are filled with the buzz of chatter and commentators who feel that they have the right pass judgment on complex issues, such as salafism, jihadists, sectarianism, Wahhabism or reformation within Islam. Some of them introduce meaningless terms, such as Sunni stan and Shia stan.

As every incident or event unfolds, including issues such as the British government’s decision to bomb the so-called Islamic State in Syria, there is a rush to see who can offer the best insights and analysis. As a result, Syrian voices are lost in the stampede and soundbite analysis simply feeds narratives which are often divorced from the reality on the ground. It has consequences: first, it misinforms public opinion and, more often than not, fuels prejudice and misunderstanding; the misperception that Islamic State has killed more civilians than the barrel bombs of the Assad regime is a case in point. Second, it inadvertently influences policy, not necessarily the policy-machine, but the perceptions of MPs, parliamentary committees and ministers.

At Chatham House, we are inundated with requests to speak to the media; we could spend our lives in studios or writing op-eds. Clearly, there is a need for considered analysis and experts to provide insights, context and draw on real-time experience, but these should include first and foremost Syrian voices with relevant experience. We have taken steps to ensure that our own analysis is not only grounded in research, but also carried out in close partnership with Syrian counterparts.

However, it can be difficult persuading Syrians to speak to the research and raise their voices, after so many years of living in ‘silence’ and we are often left with the dilemma whether to present the nuanced and insightful views of our counterparts on their behalf.

As a policy research institute, we do not present or represent any one view; we present our independent research findings with the aim of informing policy.

We are careful to play to our strengths and that means drawing on our own direct experience, grounded research and networks, before appearing in the media. Otherwise, we find ourselves in danger of simply adding to the volume of white noise.

Neil Quilliam is the acting head of the Middle East and North Africa Programme at Chatham House