The Voice from the Edge
A Digital Ethnography on Experiencing Identity Articulation within Creative Collectives in Indonesia and Malaysia
Habibi, Zaki

2019

Document Version:
Publisher's PDF, also known as Version of record

Link to publication

Citation for published version (APA):

Total number of authors:
1

General rights
Unless other specific re-use rights are stated the following general rights apply:
Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.
• Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
• You may not further distribute the material or use it for any profit-making activity or commercial gain
• You may freely distribute the URL identifying the publication in the public portal

Read more about Creative commons licenses: https://creativecommons.org/licenses/

Take down policy
If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.
12th Annual NNC Conference & PhD Course

Digital Asia - Cultural, Socio-Economic, and Political Transformations
2-4 December 2019, Lund

Programme

Monday, 2 December

Venue: Tera

12:00-14:00  Registration
14:00-14:30  Welcome
Marina Svensson, Director Centre for East and South-East Asian Studies, Lund University
Duncan McCargo, Director, NIAS – Nordic Institute of Asian Studies

14:30-15:30  Keynote Lecture
Larissa Hjorth, RMIT University, Melbourne, Australia
*Digital Kinship, Mobile Intimacy & Digital Wayfaring: Intergenerational mobile media practices*

15:30-16:00  Coffee Break

16:00-17:00  Keynote Lecture
Aim Sinpeng, University of Sydney, Australia
*Trust, Platform and Political Engagement Online*

17:00-18:00  Reception

Tuesday, 3 December

Venue: Tera

9:00-10:00  Keynote Lecture
Florian Schneider, Leiden University, The Netherlands
*Digital Nationalism and Sino-Japanese Relations: Selling Sovereignty in Digital China*

10:00-10:30  Coffee Break

10:30-12:00  Plenary Panels session

Venue: Tera

Digital Politics and Governance Chair: Astrid Norén Nilsson
- Margaret Jack, "From Documents to Platforms (and Back Again): Facebook and Bureaucratic Governance in Rural Cambodia."
- Marco Zappa, "Breaking Abe’s Political and Communication Hegemony—The Case of the Rikken Minshuto at the October 2017 Japanese General Elections."
- Duncan McCargo, "Future Forward: Thailand’s First Digital Party?"

**Venue: Giga**

**Panel 2**

*Digital Futures: Social and Urban Changes* Chair: Nicholas Loubere
- Astrid Møller-Olsen, "Data Narrator: Digital Realities in Contemporary Chinese Science Fiction."
- Carin Graminius, "Air Quality Apps and Users’ Screen Shots—The Everyday Structuring of Environmental Understanding on Sina Weibo."
- Thea Marie Valler, "Governing New Mobility Companies in Urban China."

12:00-13:00 **Lunch**

13:00-14:30 **Parallel Panels session**

**Venue: Tera**

**Panel 3**

*Digital Activism* Chair: Marina Svensson
- Areesh Kumar Karamala and Ashwini K.P, "Analysing Dalit Assertion and Anti-Caste Movement through Digital Activism in India."
- Camilla Buzzi, "At the Limits of Sovereignty—Regulatory Regimes and Cyber Activism in Southeast Asia."
- Carwyn Morris, "Fragile Spaces, Fragime Memories: Memory Work and Memory-Loss Work in the Fragile Spaces of China’s Digital Activism."
- Sk Tawfique M Haque and Syeda Lasna Kabir, "Social Movement and Digital Activism: The Case of ‘Quota Movement in Bangladesh."
- Tobias Burgers, "Resetting the Notion of Cyberspace: China’s Efforts to Redesign Cyberspace and its Regional Implications."

**Venue: Giga**

**Panel 4**

*Understanding Digital Media’s Entanglement with the Body in South Asia* Chair: Sidsel Hansson
- Nadja-Christina Schneider, "Negotiating Women’s Acess to Public Space: Loitering Bodies in Digital and Urban Spaces of South Asia."
- Anugyan Nag,"The Aesthetics of Kinesthetics—South Asian Performing Bodies in the Digital World."
- Fathima Nizaruddin, "WhatsApp Messages, Embodied Interactions and the Circulatory World of Hindutva."
- Gowhar Farooq Bhat, "Muslim Bodies in (Cow) Music Videos: Old Conflicts in New Media Landscape."

14:30-15:00 **Coffee Break**

15:00-16:30 **Parallel Panels session**
Venue: Tera  Panel 5
*Digital Nationalism and Populism* Chair: Duncan McCargo
- Alleson Villota, "Online Articulations and Constructions of Masculinities and the Discourse of Misogyny of a Populist Philippine Leader."
- Hui Zhao, "The Impact of Nationalism on Publics’ Perceptions of Organizational Crisis with a Focus on Multinational Corporations in China."
- Chang-Ryong Oh, "The Role of New Media in Countermovement: Focusing on the National Flag Rallies of South Korean Conservatives."

Venue: Giga  Panel 6
*Platform Society: Companies, Labour and ICT* Chair: Nicholas Loubere
- Jina Sarmah, "Impact of ICT on Interactive Service Workers."
- Sunniva Sandbukt, "Emergency Care in the Sharing Economy: The Practice of Algorithm Optimization by Indonesia’s Online Taxi Drivers."
- Jiliet Sarah Sam, "Negotiating Digital Transformations and ‘Geographies of Cashlessness’."
- Karen Ejersbo Iversen, "Introduction of My Number System in Japan."

16:30-17:00  Break

Venue: Tera  Roundtable
17:00-18:30  *Internet Politics, Populism and Digital Authoritarianism* Chair: Astrid Norén Nilsson

19:00-  Dinner

**Wednesday 4 December**

Venue: Tera  Keynote Lecture
9:00-10:00  *Pauline Hope Cheong*, Arizona State University, USA
*When robots need people: Understanding communication, culture and artificial intelligence in the Internet of things*

10:00-10:30  Coffee break

10:30-12:00  Parallel Panels session

Venue: Tera  Panel 7
*Global Politics, IR and Conflicts in the Digital Age* Chair: Paul O’Shea
- Nicholas Olczak, "News about International Issues on the Chinese Internet and its Consequences for China’s International Relations."
- Oana Iancu, "Sanctions or Engagement towards North Korea? Japanese Rescue Movement’s Contribution to Japan’s North Korea Policy."
- Stein Tönnesson, "Facebook as a Conflict Actor in Myanmar."
- Tatiana Lobanova, "Chinese Political Media Discourse on Foreign Policy Issues: A Linguistic Analysis (using releases from the channel CCTV Zhongwen guoji)."

Venue: Giga  Panel 8
Internet Control, Censorship, and Disinformation Chair: Barbara Schulte
- Arnoed Zwemmer, “A Fine Balance: The Unevenness of Internet Controls in Malaysia.”
- Paul Gardner, “Information control in China: How the Party-state manipulates content in the news and online to enhance its legitimacy.”
- Elaine Yuan and Xiuyuan Liu, “The Platforms of Disinformation: The Case of Contraceptive Information on the Chinese Internet.”

12:00-13:00  Lunch

13:00-14:30  Parallel Panels session

Venue: Tera
Panel 9
Online Far-right and Counter-activism in Japan: Actors, Ideologies, and Communication Styles Chair: Paul O’Shea
- Higuchi Naoto and Natalie-Anne Hall, “The Internet and Socialization of Far-Right Activists: Japanäs Nativist Movement and UK’s Facebook-Based Brexitters.”
- Jeffrey Hall, “‘Anonymous Collective Action Against Online Hate in Japan and its Impact on Right-Wing Youtubers.”
- Ayaka Löschke, “Fighting for Social Justice or for their Own Amusement? Online Counter-Protest against Far-Right Activism on Twitter in Japan.”

Venue: Giga
Panel 10
Gender, Youth, and Belongings Chair: Karin Zackari
- Cassie DeFillipo, “Love, Sex, and Gender in the Digital Age: A Case Study of Gender Performances in Northern Thailand.”
- Sonali Sharma, “#delhimetro on Instagram: Gendered Mobility in the City and Digital Media.”

14:30-15:00  Coffee Break

15:00-17:00  Parallel Panel session

Venue: Tera
Panel 11
Big Data, AI, and Surveillance Chair: Darcy Pan
- Adam Knight, “Local Implementation of Chinese Social Credit: The Case of Rongcheng City.”
- Garima Tiwari, “India’s Cloak and Dagger Digital Surveillance: Fundamental Right to Privacy, State Control and Private Players.”
- Joanne Kuai, “Artifical Intelligence in Chinese Newsroom.”
- Outi Luova, “China and the Global Governance of Artifical Intelligence.”
Panel 12
*Religion, Culture, and Identity* Chair: Karin Zackari
- Xinia Zeller, “Digital Religion in Asia: Hinduism and the Social Media and Video Game Boom in India.”
- Zaki Habibi, “The Voice from the Edge: A Digital Ethnography on Experiencing Identity Articulation within Creative Collectives in Indonesia and Malaysia.”
- Timothy Thurston, “Satire and Hip-Hop in Contemporary Tibet.”
- Zhao Shichao, “Designing interactive technology to enhance the cross-cultural appreciation of Chinese intangible cultures heritage”

---

**Programme PhD Course**
5-6 December 2019
Centre for East and Southeast Asian Studies, Lund University

---

**Thursday 5 December**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1: Digital Ethnography, Venue: Room 005</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30 – 11.00</td>
<td>Larissa Hjorth and Pauline Hope Cheong</td>
</tr>
<tr>
<td>11.00-11.15</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>11.15 – 12.45</td>
<td>Session 2: Interviewing and Analysis, Venue: Room 005</td>
</tr>
<tr>
<td>12.45-13.30</td>
<td>Lunch</td>
</tr>
<tr>
<td>13.30 – 15.00</td>
<td>Session 3: Paper discussions</td>
</tr>
<tr>
<td>15:00-15:30</td>
<td>Coffee break</td>
</tr>
<tr>
<td>15.30 – 16.30</td>
<td>Session 4: Data visualization using Google tools, Venue: Room 005</td>
</tr>
<tr>
<td></td>
<td>Aim Sinpeng</td>
</tr>
</tbody>
</table>

---

**Friday 6 December**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 5: Social media research on politically sensitive field sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00 – 10.30</td>
<td>Stefan Brehm and Florian Schneider</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Coffee break</td>
</tr>
<tr>
<td>10.45– 12.15</td>
<td>Session 6: Paper discussions</td>
</tr>
</tbody>
</table>
Group 3, Venue: Room 111
Group 4, Venue: Room 005

12:15-13:00  Lunch

13.00 – 14.15  Session 7: Ethical issues: Discussion session, Venue: Room 005
Marina Svensson chair

14:15-14:45  Coffee break

14.45 – 16.00  Session 8: Publication advice, Venue: Room 005
Gerald Jackson and Nicholas Loubere

PhD Groups, papers, and assigned readers

Group 1
Pauline Hope Cheong and Marina Svensson
1. Hanna Mannila: Pauline and Esther
2. Esther Tenberg: Pauline and Adam
3. Xinyu Wang: Marina and Hanna
4. Adam Knight: Marina and Xinyu

Group 2
Larissa Hjorth and Barbara Schulte
5. Cassie DeFillipo: Larissa and Sonali
6. Tina Ren Juan: Larissa and Cassie
7. Sonali Sharma: Barbara and Tina

Group 3
Stefan Brehm, Nicholas Loubere, and Barbara Schulte
8. Chuncheng Liu: Nicholas and Anupreet
9. Sunniva Sandbukt: Nicholas and Chuncheng Liu
10. Thea Marie Valler: Stefan and Sunniva
11. Zhao Hui: Barbara and Tea
12. Anupreet Singh Tiwana: Stefan and Zhao

Group 4
Duncan McCargo, Aim Sinpeng, Florian Schneider, and Astrid Norén Nilsson
13. Nicholas Olczak: Duncan and Alleson
14. Jenny Zheng: Astrid and Nicholas
15. Paul Gardner: Florian and Jenny
16. Zipeng Li: Aim and Paul
17. Alleson D. Villota: Florian and Zipeng Li
The Voice from the Edge: A Digital Ethnography on Experiencing Identity Articulation within Creative Collectives in Indonesia and Malaysia

Zaki Habibi  
Department of Communication and Media  
Lund University  
zaki.habibi@kom.lu.se

Abstract
What do people actually feel when they actively engage in and through digital environment? This question leads me to investigate further the notion of experience that basically examines the way people feel. This paper derives from such a departure point to examine the everyday creativities practiced by individuals within creative collectives in two Southeast Asian creative cities: Bandung in Indonesia and George Town in Malaysia. Informed by digital ethnography, the aim of this ethnographic work is to understand the way in which these people experience their everyday creativities in relation to the use of digital media, here especially the heavily-visual type like Instagram.

By employing a set of relevant methods, from field observation, go-along interview, remote digital observation, soundscape recording, to photo-documentation, this paper argues that the visual presentation of the selves in and through Instagram is a form of identity articulation for these informants. The way these images are produced and perceived by them, including the social settings where these image productions take place, provides more piece of evidence on what they actually feel about the moments, the people they involve with, the things they are surrounded by and relied on, and the place they belong to. In other words, these are their ways in articulating their identities either personally or collectively. These articulations are their voices from the edge that can also be read as an alternative narrative of identity formation against the backdrop of discursive and material elements of creative city and urban modernity as the single narrative projected by the authoritative political and cultural agencies in their respective country.

This paper will also touch upon the methodological reflections of digital ethnography. Including, its methodological strategies, challenges and possibilities to develop digital ethnography as a firm approach, yet still provide flexibilities and openness at the same time.

Keywords
Creative collective, digital ethnography, identity articulation, voice.